Week 10 Readings (3/18): Text, Hypertext, and Markup

This assignment is designed to expose you to some introductory works on hypertext and familiarize you with some of the technical jargon related to markup. The short chapters from Writing for New Media offer some good guidelines for creating online texts. Please read the following collection of materials for discussion in class and post your reading reflection on the "articles/chapters" materials to the Toolkit discussion group by midnight Monday 17. You may wish to familiarize yourself with the definitions before reading the articles/chapters. Paper copies of the Cotkin article and the Writing for New Media chapters are on reserve at the Clemons Library Circulation Desk for photocopying.

Definitions & FAQs

Hypertext
<http://www.webopedia.com/TERM/H/hypertext.html>

SGML

HTML
<http://www.webopedia.com/TERM/H/HTML.html>

XML
<http://www.webopedia.com/TERM/X/XML.html>

XSL
<http://www.webopedia.com/TERM/X/XSL.html>

CSS
<http://www.webopedia.com/TERM/C/CSS.htm>

Peter Flynn, “The XML FAQ.” Specifically items A.1 through A.8 under "List of Questions" on the right-hand side of the page (3 pages of text).
<http://www.ucc.ie/xml/>

Articles/Chapters


C.M. Sperberg-McQueen, "What is XML and Why Should Humanists Care?" (2-1/2 pages)
<http://xml.coverpages.org/sperbergDRH97.html>

- Chapter 4, “Linear Writing Versus Interactive Writing,” 45-55.
- Chapter 14, “Interactive Sentences: Designing the Perfect Data Chunk,” 134-140.