

Television N.Y.  
1961

# American Broadcasting Company

7 WEST 66TH STREET • NEW YORK 23, N. Y.

SUSQUEHANNA 7-5000

OLIVER TREYZ

PRESIDENT

ABC TELEVISION NETWORK

September 14, 1961

Dear Governor Almond:

This past season, ABC-TV's Close-Up! series added a new dimension to the art of the documentary. Whether dealing with the concealed cancer of prejudice in the North as in the award-winning Cast The First Stone ...the poignant recollections of a concentration camp survivor in I Remember... or Yanki, No!'s frightening insight into Castroism, Close-Up! hit home with the emotional impact of great drama, of great television journalism.

Another year of ABC-TV Close-Ups begins Sept. 19th, under the renewed, enthusiastic sponsorship of the Bell & Howell Company. The hour-long premiere program that evening, Walk In My Shoes, will endeavor once again to capture the human drama that lies behind the important themes of our day. Walk In My Shoes listens to the American Negro as he speaks in many voices -- and from many viewpoints. It portrays the choice he must finally make -- follow our way of life or the urgings of the lunatic fringe. Many may find it controversial; some disturbing. But no viewer will remain unmoved. It is his story, told by Negroes.

ABC-TV documentary teams are preparing programs for future telecasts on Communism in Italy and the Far East, Christian unity, automation, Yugoslavia, Germany and other themes of importance to the American public.

We hope you will be watching on Tuesday, September 19 (10-11 PM EDT), when television takes another forward step with Walk In My Shoes.

Sincerely,

*Oliver Treyz*