Applicant lists for example, simply "Chamber of Commerce" rather than listing "Roanoke Valley Chamber of Commerce," "Vinton Chamber of Commerce," and "Salem Chamber of Commerce." In many instances below, the groups named were contacted via several branches of same throughout Applicant's service area.

B. ILLUSTRATIVE GROUPS CONTACTED

(1) Chamber of Commerce
(2) Y.M.C.A.
(3) Masonic Lodge
(4) American Legion
(5) V.F.W.
(6) Grandin Court PTA
(7) Woodrow Wilson PTA
(8) Methodist Church
(9) Baptist Church
(10) Church of Christ
(11) Lutheran Church
(12) Episcopal Church
(13) Mormon Church
(14) Catholic Church
(15) B'nai Brith
(16) Temple Emanuel
(17) N.A.A.C.P.
(18) Kiwanis
(19) Elks
(20) Optimists
(21) Rotary
(22) Civitan
(23) Lions
(24) Cosmopolitan
(25) Better Business Bureau
(26) Junior Achievement
(27) Good Will Industries
(28) Roanoke Rescue Mission
(29) Salvation Army
(30) Virginia Crippled Children's Societies