(132) National Association of Broadcasters
(133) Sportswriters & Sportscasters Assn.
(134) American Radio Relay League
(135) Ridge Rifle Association
(136) International Assn. of Turtles
(137) National Rifle Association
(138) Pure Oil Racing Panel
(139) Brotherhood Committee
(140) National Assn. of Farm Broadcasters
(141) Virginia Rural Safety Committee
(142) Society of Real Estate Appraisers
(143) Career Work for Students/Roanoke City
(144) United Commercial Travelers
(145) Fatima Guild

E. CONCLUSION

In summary, Applicant's survey techniques — including extensive distribution of written questionnaires, telephone surveys, personal interviews and informal contacts by Applicant's staff — afford Applicant frequent, in-depth data as to (1) program tastes and desires and (2) needs of the communities which it serves.