

STATEMENT OF PROGRAM SERVICE
OF BROADCAST APPLICANT

Name of applicant

Richmond Television Corporation

NOTICE TO ALL APPLICANTS

The replies to the following questions constitute a representation of programming policy upon which the Commission will rely in considering the application. It is not expected that licensee will or can adhere inflexibly in day-to-day operation to the representation here made. However, since such representation will constitute, in part, the basis upon which the Commission acts on the application, time and care should be devoted to the preparation of the replies so that they will reflect accurately applicant's responsible judgement of his proposed programming policy.

INSTRUCTIONS

- Paragraphs 1 to 4 are divided into a left-hand column which pertains to past operation and a right-hand column which pertains to proposed operation. Applicants for new stations or assignees or transferees of existing stations are to fill in only the right-hand column while applicants for authorizations for renewal of existing station licenses are to fill in both columns.
- Program data on past performance are to be based on the composite week for the year preceding the date of application except in the case of renewal applications where the year preceding the expiration date of the existing license is to be used. The days comprising the composite week of each year will be designated by public notice on or about November 15th of that year.
- Program classifications incident to the replies to Paragraphs 2, 3, and 4 below, are to be in accordance with the definitions on Page 4 of this Section.
- Assignees or transferees filing FCC Form 314 or 315 need not complete paragraphs 5 or 8.

PAST OPERATION

PROPOSED OPERATION (for a typical week)

1. (a) State actual minimum weekly schedule of operation under the present authorization, giving opening and closing time and total hours for weekdays and Sunday. Sun: 11:53 AM - 11:25 PM = 11:28 hr. Mon-Fri: 8:51 AM - 11:40 PM = 14:49 hr. Sat: 8:51 AM - 12:30 AM = 15:49 hr. Weeks Total: 101 hours, 22 minutes.

(b) State minimum weekly schedule of operation proposed by licensee, permittee, assignee or transferee, giving opening and closing time and total hours for weekdays and Sunday. Sun: 8:14 AM - 11:20 PM = 15:06 hrs. Mon-Fri: 8:14 AM - 11:35 PM = 15:21 hrs. Sat: 8:14 AM - 12:35 AM = 16:21 hrs. Weeks Total: 108 hours, 12 minutes.

2. (a) State for the composite week the percentage of time which was devoted to each of the following types of programs (totals to equal 100%).

(b) State the percentage of time to be devoted to each of the following types of programs for a proposed typical week of operation under the authorization requested (totals to equal 100%). Attach program schedule for this proposed typical week and indicate thereon the class of each program in accordance with paragraph 4(b). See Exhibit No. 3

- | | |
|--|-------|
| (1) Entertainment (include here all programs which are intended primarily as entertainment, such as music, drama, variety, comedy, quiz, breakfast, children's, etc.) | 81.7% |
| (2) Religious (include here all sermons, religious news, music, and drama, etc.) | 3.2% |
| (3) Agricultural (include here all programs containing farm or market reports or other information specifically addressed to the agricultural population) | 1.2% |
| (4) Educational (include here programs prepared by or in behalf of educational organizations, exclusive of discussion programs which should be classified under (6) below) | 2.0% |
| (5) News (include here news reports and commentaries) | 5.0% |
| (6) Discussion (include here forum, panel and round-table programs) | 1.0% |
| (7) Talks (include here all conversation programs which do not fall under Points (2), (3), (4), (5), or (6) above, including sports) | 5.5% |
| (8) | % |
| (9) | % |
| (10) Miscellaneous | .4% |

- | | |
|--|-------|
| (1) Entertainment (include here all programs which are intended primarily as entertainment, such as music, drama, variety, comedy, quiz, breakfast, children's, etc.) | 76.5% |
| (2) Religious (include here all sermons, religious news, music, and drama, etc.) | 3.3% |
| (3) Agricultural (include here all programs containing farm or market reports or other information specifically addressed to the agricultural population) | 1.7% |
| (4) Educational (include here programs prepared by or in behalf of educational organizations, exclusive of discussion programs which should be classified under (6) below) | 6.5% |
| (5) News (include here news reports and commentaries) | 5.1% |
| (6) Discussion (include here forum, panel and round-table programs) | 1.4% |
| (7) Talks (include here all conversation programs which do not fall under Points (2), (3), (4), (5), or (6) above, including sports) | 5.5% |
| (8) | % |
| (9) | % |
| (10) Miscellaneous | % |