

"Editor's Corner"

"Editor's Corner" is a Discussion type program that, while scheduled on a various time and day basis earlier, began to be scheduled on a regular weekly basis in the summer of 1962, on Mondays at 10:30 p.m.

This program, hosted by News Director Walter Crockett, covers a wide range of subject matter of interest and importance to the area. Special emphasis has been laid on:

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1. Flood and pollution control

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2. School dropouts and vocational education

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3. Stimulation of County development to more fully utilize their natural resources.

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1. Flood and pollution control: The menance of flooding from unusually heavy rains has existed in Bristol, which has a creek flowing through its center; and in Wise, Lee, Scott, Russell, Tazewell and Buchanan Counties in Virginia; and in Carter and Washington Counties in Tennessee, all of which are well within the WCYB-TV coverage area.

WCYB-TV has worked with the Virginia Water Pollution Control Board, the Tennessee Valley Authority, and the Ohio River Valley Water Sanitation Commission in presenting Discussion programs that have pointed up the danger sources and suggested sources of deterrent action.

Local government officials have been brought into the discussion programs. Liberal use has been made of film to illustrate the flood and pollution threat, and possible deterrents.

We feel that intelligent and steady emphasis through these programs have prompted the following:

An agreement between the Bristol, Virginia and Tennessee city governments to construct retaining dams which will alleviate the flood threat to Bristol.

Tentative agreement by the TVA and the Counties of Wise, Lee and Scott to make flood control studies. A study of Russell County, Virginia has been completed, and Buchanan County, Virginia is working with the U. S. Army Engineering Corps on a flood control study.

Actual construction or contract letting for water treatment and sewage disposal plants at Richlands, Virginia, Abingdon, Virginia, Norton, Virginia, Wise, Virginia, Big Stone Gap, Virginia and Coeburn, Virginia.

2. School Dropouts and Vocational Education: The school "dropout" ratio has been high in many east Tennessee, southwest Virginia, Western North Carolina and eastern Kentucky Counties. Better vocational education is needed.

WCYB has welded programs by using County and City superintendents from within the broad area. Speakers have been brought in from such industrial concerns as Tennessee Eastman in Kingsport; Sperry Farragut in Bristol; and the U. S. Employment Service, and college presidents and deans.